

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. -20090708AEE	
Licensee NEXSTAR BROADCASTING, INC.					
Call Sign WTWO		Facility Id 20426		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
TERRE HAUTE		IN	VIGO		47808 -
Nielsen DMA TERRE HAUTE		World Wide Web Home Page Address WWW.MYWABASHVALLEY.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 08/01/2005	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	2				
<input checked="" type="checkbox"/> Digital	36				
Report reflects information for quarter ending: 06/30/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, if you have fully complied with the requirements of the selected option?				<input type="radio"/> Yes <input checked="" type="radio"/> No	
Comments:					
Were you required to air service loss notices (See 47 C.F.R. 73.§ 674(b)(5) for details)?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
If YES, Complete Section E					
Simulcasting:					
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.					
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for

additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	422
Total 5:00 a.m. to 1:00 a.m. CSTs	330
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	18
Total 6:00 a.m. to 9:00 a.m. CSTs	32
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	174
Total 6:00 p.m. to 11:35 p.m. CSTs	130
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments:	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).	
Total number of 30 Minute Informational Programs	2
Comments: MAY 23 AT 1:30 PM AND MAY 31 AT 1:30 PM.	

Countdown Eligible Pieces - Last Quarter

Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?	
0	Graphic Displays
0	Animated Graphics

0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>
Comments: WTWO INADVERTENTLY DID NOT SCHEDULE AND BROADCAST A COUNTDOWN ANNOUNCEMENT. HOWEVER, ALL 752 OF THE PSAS AND CSTS BROADCAST ON WTWO REFERENCED THE JUNE 12 TERMINATION DATE.	

Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition CST obligations. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).	
Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments:	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: 5/12/09 - REPORT ON JUNE 12 DEADLINE FOR DIGITAL CONVERSION. 5/20/09 - THREE TESTS OCCUR TOMORROW TO FIND OUT IF YOUR TV IS READY FOR THE CONVERSION TO A DIGITAL SIGNAL. 5/21/09 - REPORT ON DTV SOFT TESTS. 5/29/09 - STORY ON FCC'S HELP TO GET YOU PREPARED. IT'S HOSTING A DTV CLINIC AT SEARS IN HONEY CREEK MALL. 5/29/09 - REPORT ON THE DTV COMMISSION'S MOBILE CLINIC TO ANSWER QUESTIONS AND PASS OUT COUPONS. 5/29/09 - REPORT TO RECOMMEND RESCANNING TV'S ON JUNE 13 AND AGAIN EVERY WEEK OR TWO WEEKS WHILE STATIONS ADJUST FACILITIES. 6/03/09 - UPDATE ON THE DTV SOFT TEST. 6/08/09 - REPORT THAT GOVERNMENT IS STILL OFFERING \$40 CONVERTER BOX COUPONS. 6/09/09 - STORY ABOUT CONVERTER BOX COUPONS. 6/09/09 - STORY ABOUT DIGITAL CONVERTER BOXES. 6/10/09 - REPORT ON THE DATES AND TIMES THE ANALOG SIGNALS WILL BE DROPPED ON WTWO AND WFXW. 6/10 & 6/11/09 - REPORT BY WTWO NEWS DIRECTOR SHOWING A CONVERTER BOX AND EXPLAINING HOW THEY ARE INSTALLED. 6/11 & 6/12/09 - AN UPDATE BY WTWO NEWS DIRECTOR ON SIGNALS OF WTWO AND WFXW IN REGARD TO ANALOG AND DIGITAL. 6/12/09 - REPORT THE GOVERNMENT IS STILL OFFERING COUPONS FOR DIGITAL CONVERTER BOXES. 6/12/09 - UPDATE THAT WE ARE AN HOUR AWAY FROM TURNING OFF OUR ANALOG SIGNAL.	

6/12/09 - REPORT TO SHOW VIEWERS HOW SIMPLE IT IS TO HOOK UP THE DIGITAL CONVERTER.
 6/12/09 - UPDATE THAT THE SWITCH FROM ANALOG TO DIGITAL IS GOING ON AT TV STATIONS NATIONWIDE SINCE MIDNIGHT LAST NIGHT.
 6/12/09 - REPORT THAT WFXW SWITCHED OFF THE ANALOG SIGNAL. REPORT THAT WTWO SWITCHED OFF THE ANALOG SIGNAL.
 6/13/09 - REPORT THAT WTWO, WFXW AND ALL FULL-POWER TELEVISION STATIONS NO LONGER BROADCAST ANALOG SIGNALS.
 6/13/09 - REPORT THAT TV STATIONS ARE NOW BROADCASTING IN DIGITAL ONLY AND THERE SEEMS TO BE A LOT OF QUESTIONS.
 6/14/09 - REPORT AT A CAMPGROUND WHERE CAMPERS ARE EXPERIENCING PROBLEMS RECEIVING ALL THE SIGNALS IN THE AREA.
 6/15/09 - UPDATE THAT TV STATIONS ARE NOW BROADCASTING IN DIGITAL ONLY.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website? Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website. Yes No

Comments:
 A COMPLETE DTV ANSWERS CAMPAIGN WAS PLACED ON THE STATION WEBSITE IN FEBRUARY 2008. THE WEBPAGE FEATURED EXTENSIVE INFORMATION ON THE DTV CONVERSION AS WELL AS LINKS TO GUIDE VISITORS TO ADDITIONAL ANSWERS AND DTV OPTIONS.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

Speaking Engagements
 Comments:

Community Events
 Comments:

Other (describe)
 Comments:
 WTWO'S CHIEF ENGINEER WENT TO A FEW SENIOR VIEWER HOMES TO ASSIST WITH CONVERTER BOX SETUP.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:
 NEXSTAR BROADCASTING GROUP, INC. CONTINUES TO EDUCATE ITS STATIONS ON THE MOST UP TO DATE CHALLENGES FACING OUTREACH AND EDUCATION REGARDING DTV. NEXSTAR HAS ENCOURAGED AFFECTED MARKETS TO ADD VERBIAGE IN THEIR NEWSCASTS, PROMOS, AND CRAWLS REGARDING ANTENNA ISSUES RELATING TO UHF, VHF, AND COMBO ANTENNAS. NEXSTAR ASKED ITS NEWS DEPARTMENTS TO TAKE A DEMONSTRATIVE APPROACH TO ILLUSTRATE WHICH ANTENNAS WORK BEST IN CERTAIN GEOGRAPHIC REGIONS OF THE COUNTRY AS WELL AS EXPLAINING IN DETAIL THE BENEFITS OF CONVERTER BOXES CONTAINING ANALOG PASS THROUGH CAPABILITIES.

 IN LATE DECEMBER 2007, NEXSTAR CREATED A FULL DTV AWARENESS AND EDUCATIONAL CAMPAIGN TO BE IMPLEMENTED AT EACH OF ITS STATIONS ON THAT STATION'S ANALOG TERMINATION DATE. THE GOAL WAS TO GET OUT IN FRONT OF OUR COMPETITORS TO BE THE LOCAL SOURCE FOR DTV EDUCATION. EMPHASIZING LOCALISM WAS THE KEY IN PROVIDING EIGHT (8) GENERIC SPOTS RELATING TO VARIOUS ASPECTS OF THE CONVERSION TO EACH MARKET THAT COULD BE CUSTOMIZED WITH APPEARANCES BY LOCAL NEWS TALENT OR A STATION GENERAL MANAGER.

EACH SPOT PUSHED VIEWERS TO THE STATION'S RESPECTIVE LOCAL WEBSITE TO GAIN MORE INFORMATION INCLUDING FORUMS FOR LOCAL DISCUSSIONS. EACH NEXSTAR STATION ALSO HAS BEEN PROVIDED A WEB SITE TEMPLATE ON THE DTV TRANSITION THAT COULD BE CUSTOMIZED. WE INCLUDED IN THE TEMPLATE AREAS FOR A STATION TO ADD SPECIFIC INFORMATION RELATED TO THAT LOCAL MARKET'S DTV EDUCATION EFFORTS AS WELL AS A COUNTDOWN CLOCK TO THE CONVERSION DEADLINE.

NEXSTAR ALSO CREATED CUSTOMIZED BROCHURES FOR EACH MARKET THAT CAN BE MAILED OR PICKED UP AT EACH STATION. THESE ARE ALSO USED IN TRADE SHOW DISPLAYS AS WELL AS LOCAL DTV SPEAKING ENGAGEMENTS. WE ALSO CREATED THE SAME BROCHURE IN SPANISH FOR EACH MARKET IF SO REQUESTED.

IN APRIL 2008, NEXSTAR HELD A CONFERENCE CALL WITH ALL STATION MANAGERS TO ENSURE FCC GUIDELINES AND REPORTING PROCEDURES WERE UNDERSTOOD AND IN PLACE FOR THE DURATION OF THE EDUCATION AND AWARENESS INITIATIVE.

IN AUGUST 2008, NEXSTAR WAS RECOGNIZED AT A MEETING OF FOX PROMOTION EXECUTIVES IN ORLANDO FOR THE EFFORTS OF ITS LOCAL FOX STATIONS TO CREATE DTV TRANSITION AWARENESS AND TO CREATE SPONSORSHIP OPPORTUNITIES IN PROMOTIONAL EFFORTS.

IN AUGUST 2008, NEXSTAR SENIOR VICE PRESIDENT OF OPERATIONS, BLAKE RUSSELL MET PRIVATELY WITH FCC COMMISSIONER JONATHAN ADELSTEIN IN NEW YORK CITY TO DISCUSS THE NEXT PHASE OF DTV CONSUMER AWARENESS AND THE NEED FOR MORE GRANULAR DTV TRANSITION MESSAGING.

IN NOVEMBER 2008, NEXSTAR RESPONDED EXPEDITIOUSLY TO A REQUEST FOR INFORMATION ISSUED BY THE OFFICES OF CONGRESSMAN DINGLE AND CONGRESSMAN MARKEY RELATING TO THE DTV TRANSITION IN EACH OF OUR STATION'S MARKETS.

NEXSTAR ACTED SWIFTLY TO ADOPT THE NEW FCC GUIDELINES FOR DTV EDUCATION AND AWARENESS RESULTING FROM THE EXTENSION OF THE TRANSITION DATE TO JUNE 12. ALL NECESSARY CHANGES WERE IMPLEMENTED BY THE DATES SET FORTH IN THE COMMISSION'S REPORT & ORDER REVISING SUCH GUIDELINES.

Section E (Service Loss Notices)

This section should only be completed by a station if the FCC's Signal Loss Report, available on <http://www.dtv.gov>, predicts that 2 percent or more of the population in that station's Grade B analog service contour will not receive that station's digital signal (See 47 C.F.R. § 73.674(b)(5) for additional details). "Phased transition" stations are exempt from this requirement unless their full authorized facility is predicted to experience this 2 percent or greater loss.

A station that will experience a substantial service loss when transitioning from analog to digital must air service loss notices, of no fewer than 30 seconds, daily between 8 a.m. and 11:35 p.m. At least three service loss notices per week must air between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones. Did your station run these notices, in addition to any other consumer education efforts required by these rules?

Yes No

Comments:

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing CHIEF EXECUTIVE OFFICER
Signature PERRY SOOK	Date (mm/dd/yyyy) 07/08/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.